

# START INTRODUCTIE SESSES

## Business Model

Wat is business model?

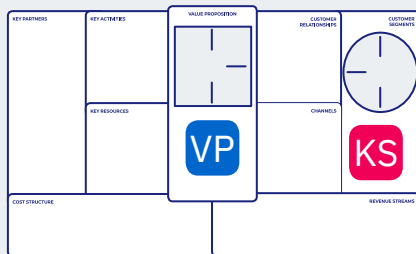
## Klantsegment

Wat is klantsegment?



## Value Proposition

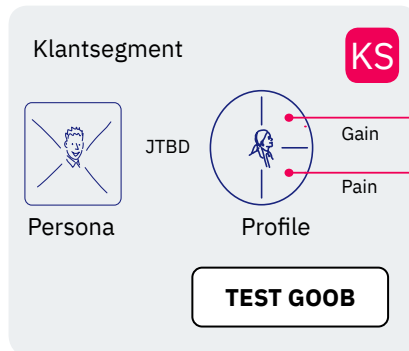
Wat is een Value Proposition?



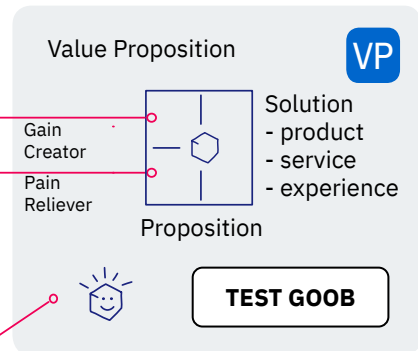
## Business Model Canvas & Value Proposition Design Canvas

Het business model canvas en value proposition design canvas zijn van Alexander Osterwalder en Strategyzer

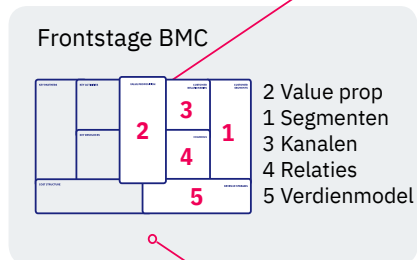
## STAP 1. WIE + WANNEER



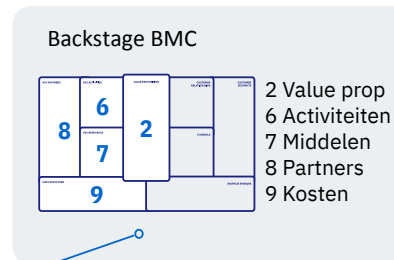
## STAP 2. WAT



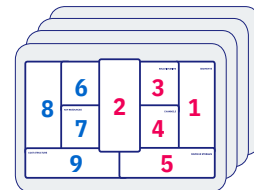
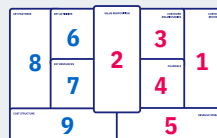
## STAP 3. HOE & KAN HET UIT



## STAP 4. WAARMEE



## FIRST PASS BMC



## BMC Iteraties